

This Page Is Inserted by IFW Operations  
and is not a part of the Official Record

## **BEST AVAILABLE IMAGES**

Defective images within this document are accurate representations of the original documents submitted by the applicant.

Defects in the images may include (but are not limited to):

- BLACK BORDERS
- TEXT CUT OFF AT TOP, BOTTOM OR SIDES
- FADED TEXT
- ILLEGIBLE TEXT
- SKEWED/SLANTED IMAGES
- COLORED PHOTOS
- BLACK OR VERY BLACK AND WHITE DARK PHOTOS
- GRAY SCALE DOCUMENTS

IMAGES ARE BEST AVAILABLE COPY.

**As rescanning documents *will not* correct images,  
please do not report the images to the  
Image Problems Mailbox.**

16-Jan-1996 18:10

OBJECTS.CPP

```

"Genio".
0.0.0.0.0.0.
"Reserved for ISP Names"
};

const char *ISPNames[] = {
    "ISP",
    "NetCom",
    "PSI",
    "UNET",
    "Advantis",
    "Concentric Research Corp.",
    "CRL",
    "MCI",
    "Portal Information Network"
};

const char *salesStr[] = {
    "Unknown",
    "$1 - $9,999",
    "$10,000 - $99,999",
    "$100,000 - $249,999",
    "$250,000 - $499,999",
    "$500,000 - $999,999",
    "$1 million - $4,999,999",
    "$5 million - $9,999,999",
    "$10 million - $49,999,999",
    "$50 million - $99,999,999",
    "$100 million - $499,999,999",
    "$500 million - $999,999,999",
    "$1 billion and over"
};

const char *empStr[] = {
    "Unknown",
    "1 - 4",
    "5 - 9",
    "10 - 14",
    "15 - 19",
    "20 - 49",
    "50 - 99",
    "100 - 499",
    "500 - 999",
    "1,000 and over"
};

const char *genderStr[] = {
    "Unknown",
    "Male",
    "Female"
};

const char *timesStr[] = {
    "12am-1am",
    "1am-2am",
    "2am-3am",
    "3am-4am",
    "4am-5am",
    "5am-6am",
    "6am-7am",
    "7am-8am",
    "8am-9am",
    "9am-10am",
    "10am-11am",
    "11am-12pm",
    "12pm-1pm",
    "1pm-2pm",
    "2pm-3pm",
    "3pm-4pm",
    "4pm-5pm",
    "5pm-6pm",
    "6pm-7pm",
    "7pm-8pm",
    "8pm-9pm",
    "9pm-10pm"
};

```

16-Jan-1996 18:10

OBJECTS.CPP

```

// objects.cpp
#include "stdafa.h"
//-----
const char *uniqueNames[] = {
    "Unknown", "No", "Unlikely", "Likely", "Yes"
};

const char *browserNames[] = {
    "Unknown",
    "MCSA Mosaic",
    "AOL Browser",
    "HotJava",
    "Microsoft",
    "OmniWeb",
    "Lynx",
    "NetCruiser",
    "IBM WebExplorer",
    "AIR Mosaic/Spry Mosaic",
    "Nachi",
    "NetManage Chameleon",
    "NetSurfer",
    "Enhanced Mosaic",
    "World Browser",
    "Prodigy Browser",
    "Delphi Browser",
    "CNU Browser",
    "InterNotes",
    "Wolfgang/ATM Embassy",
    "PipeMacWeb",
    "InternetMCI",
    "Quarterdeck Mosaic"
};

const char *osNames[] = {
    "Unknown",
    "Win16",
    "Win32",
    "Windows",
    "V386",
    "MinNT",
    "OS/2",
    "Macintosh",
    "Mac 68K",
    "Mac PowerPC",
    "Unix (brand unknown)",
    "Unix (other)",
    "Unix (Sun)",
    "Unix (Linux)",
    "Unix (HP)",
    "Unix (AIX)",
    "Unix (OS/2)",
    "Unix (IRIX)",
    "NEXT",
    "Unix (SGI)"
};

const char *domainTypeNames[] = {
    "Unknown",
    "Commercial",
    "Education",
    "Government",
    "Military",
    "K-12",
    "Foreign",
    "Networks",
    "Organisations"
};

0.
"AOL",
"Prodigy",
"Compuserve",
"Delphi",
"World",
"MSN",
"DowJones"
};

```

HIGHLY  
CONFIDENTIAL

DC 069496



```

type = InfoRequest;
break;
case 'a':
type = Sales;
break;
default:
ok = FALSE;
}

if( !ok ) {
const char *p = activityStr + 1;
if( !p || '/' )
ok = FALSE;
else {
p++;
const char *q = strchr(p, '/');
if( !q || q == 0 )
ok = FALSE;
else
siteKey = CString(p, q - p);
}
}

if( !ok ) {
Database *db = getFromPool();
User *user = User::lookupUser(db, userIP, request);
DHOP advertiserID = 0;
// todo: fix if not assigned a user ID. (use IP?)
if( user->userID != 0 ) // if not from LAN, skip logging
{
User c(db);
c.bindSQL_C_LONG( advertiserID, sizeof(advertiserID));
char sql[1024] = "select id from advertisers where sitekey=" +
advertiserID;
c.executeSql();
ok = c.fetchNext();
}
}

db->commit();

if( !ok ) {
activity++;
if( advertiserID != 0 )
logActivity(user, advertiserID, type);
}

delete user;
releaseToPool(db);
}

if( !ok ) {
message( CString("invalidate activity str: ") +
CString(activityStr).left(100) );
sendError(c, "404 Not Found");
}

void GetPageRequest::sendAdIcon( const char *from )
{
if( !from || strlen(from, "www.", 4) == 0 )
from = "";
Database *db = getFromPool();
static DHOP lastFTP;
startLatency = GetTickCount();
User *user;
SitePage *page;
Ad *ad;
user = User::lookupUser(db, userIP, request, TRUE, TRUE);
if( !db || user == 0 ) {
page = 0;
}
}

```

```

Ad *ad = Ad::findSentToUser, from);

if( ad == 0 ) { // fix
    delete user;
    return;
}

SitePage *page = SitePage::lookupPage(from, request);

CString hdr =
    "HTTP/1.0 200 OK\r\nContent-Type: text/html\r\nPragma: no-cache\r\nContent-Length: " +
    char buf(32000);
    *buf = 0;
    stringstream text(buf, 32000, ios::out);

// fill content
text << "<html><body><h1>jump redirect</h1>";
text << "<p>press!</p>" from document; * << from << "\r\n";
text << "<p>jumping would jump to:";
text << "<a href='\" + (const char *) ad->jumpTo << "\">";
text << (const char *) ad->jumpTo << "</a>\r\n\r\n";
text << (const char *) ad->fullHeader() << "\r\n\r\n";

CString fn = ad->fileName;
text << "<script>img src=\"/" +
    << (const char *) fn
    << "\">;";
text << "</script></body></html>";

int n = text.pcount();
char temp100[];
itoa(n, temp, 10); // content length
hdr << "\r\n\r\n";

c->write((const char *) hdr, hdr.GetLength());
c->write(buf, n);

logJumped, user, page);

delete page;
delete ad;
delete user;

}

void GetRequest::sendFrame(const char *from)
{
    CString s = "HTTP/1.0 200 OK\r\nContent-Type: text/html\r\n";
    s << "<html><body><center><a href='\"+http://206.4.219.5/jump/'>";
    s << from;
    s << "</a><br><img src='\"+http://206.4.219.5/ad/'>";
    s << from;
    s << "</a></body></center></html>"; // Width=488 Height=40
    c->write((const char *) s, s.GetLength());
}

void GetRequest::activity(const char *activityStr)
{
    // go ahead and send for best response time
    sendFile("c:\\lan\\html\\dot.gif");

    BOOL bad = FALSE;

    // send the file first
    ActivityType type;
    CString siteKey;
    BOOL ok = TRUE;
    switch( activityStr )
    {
        case "a":
            type = Interest;
            break;
        case ".":
    }

```

**HIGHLY  
CONFIDENTIAL**

**DC 069494**





```

u-shaeCookie = TRUE;
u-shaePermanentIdb;
sendCookie.value = u-getId();

}

// release db here so that we don't keep a db connection occupied
// while sending the ad
db.commit();
releaseToPool(idb);

}

CFile f;
int n = 0;
if (u == GET) {
    CString s = ad->fullName();
    if (!f.Open(s, CFile::modeRead | CFile::shareDenyWrite)) {
        message("CString couldn't open") & s;
        TRACE("couldn't open %s", (const char *) s);
        ASSERT(FALSE);
        return;
    }

    n = f.Read(buf, BUFSIZE);
    ASSERT(n != 0 && n != BUFSIZE);

} else {
    n = getPI(safeAd->fullName());
    // next line is a test for NCSA Mosaic HEAD
    //n = 1;

    char temp[100];
    ltoa(n, temp, 10); // content length
    hdr = temp;
    if (!sendCookie(temp)) {
        printf("Cookie [%s] path: // emp/rea-wed, 09-Nov-99 23:59:00 GMT",
            "NCSA-Cookie", sendCookie.value);
        hdr = temp;
    }

    // last-modified time
    hdr = "\nLast-Modified: . curHTTPTime();

}

//test
hdr = "\nPragma: no-cache";

//hdr = "\n\n";
hdr = "\n\n";

endLatency = GetTickCount();
c-write( (const char *) hdr, hdr.GetLength());
if (u == GET) {
    c-write(buf, n);

}

// diagnostic
void GetRequest::printState() {
    static char *types[] = {
        "Normal",
        "Test",
        "Header",
        "Jan Dev"
    };

    CString hdr =
        "HTTP/1.0 200 OK\r\nContent-Type: text/html\r\nContent-Length: "
        "char buf[32000];
        nbuf = 0;
        ostream text(buf, 32000, ios::out);

    // fill content
    text << "body bgcolor=ffffff\r\n";

```

DC 069493

HIGHLY  
CONFIDENTIAL

```

text << "<table border=1 cellpadding=1>";
text << "<tr><td>dbName/b>/<td>dbType/b>/<td>dbSize/b>/<td>";
text << "<tr><td>dbName/b>/<td>dbType/b>/<td>dbSize/b>/<td>";
text << "<tr><td>dbName/b>/<td>dbType/b>/<td>dbSize/b>/<td>";

// Get a db connection to lock the ads array so that
// it isn't reloaded or anything while we are processing.
Database *db = getFromPool();

for (int i = 0; i < ads.GetSize(); i++) {
    Ad *ad = ads.GetAt(i);
    text << "<tr><td>href=\\http://ad.lanTargets.com/viewad/";
    ad->fullName();
    text << "<td>ad->fullName << \">\" << ad->fullName << "<td>";
    text << "<td>ad->typeStrad-type) << "<td>";
    text << "<td>ad->ad-sal << "<td>";
    text << "<td>ad->ad-shown << "<td>";
    text << "<td>ad->ad-maximpressions << "<td>";

}

releaseToPool(idb);

text << "</table>";
text << "</body></html>";

int n = text.pcount();
char temp[100];
ltoa(n, temp, 10); // content length
hdr = temp;
hdr = "\n\n";
c-write( (const char *) hdr, hdr.GetLength());
c-write(buf, n);

}

// diagnostic
void GetRequest::whoami() {
    Database *db = getFromPool();
    User *user = User::lookupUser(idb, userIP, request);
    user->lookupancillaryInfo(idb);

    CString hdr =
        "HTTP/1.0 200 OK\r\nContent-Type: text/html\r\nContent-Length: "
        "char buf[32000];
        nbuf = 0;
        ostream text(buf, 32000, ios::out);

    // fill content
    text << "<html>body bgcolor=ffffff<h1>WING SRC-\\lanlogos.gif\\ ALIGN=\\BOTTOM\\>User Ino
    text << "<pre>";
    text << "user->describe(idb, text);
    text << "</pre></body></html>";

    int n = text.pcount();
    char temp[100];
    ltoa(n, temp, 10); // content length
    hdr = temp;
    hdr = "\n\n";
    c-write( (const char *) hdr, hdr.GetLength());
    c-write(buf, n);

    delete user;
    releaseToPool(idb);

}

// diagnostic
void GetRequest::jumpinghere(const char *from) {
    ASSERT(FALSE);
    // fix for multi-db comma
    User *user = User::lookupUser(userIP, request, FALSE);

```

```

else {
    "OnniWeb", brOmniWeb, osNET);
check userAgent;
    "Lynx", bryLynx, osUnknown);
check userAgent;
    "IBM WebExplorer", brWeB Explorer, osQS);
check userAgent;
    "AOL Mosaic", brAIMosaic, osMini);
check userAgent;
    "SRA Mosaic", brAIMosaic, osMini);
check userAgent;
    "MacWeb", brMacWeb, osMCI);
check userAgent;
    "MacNexus", brChameleon, osWin);
check userAgent;
    "NetSurfer", brMetaurfer, osNEXT);
check userAgent;
    "GNOME", brGnome, osLinux);
check userAgent;
    "Internet Explorer", brIexplore, osWindows);
check userAgent;
    "Eudora", brEudora, osUnix);
check userAgent;
    "pipemachWeb", brPipemachWeb, osNext);
check userAgent;
    "InterMathIC", brICI, osUnknown);
check userAgent;
    "Quaternet", brQuaternet, osUnknown);
check userAgent;
    "MSCA Mosaic for the X", brX_MSCA, osUnix);
check userAgent;
    "eWorldbrowser", brEWORLD, osMCI) }
if checkUserAgent;
    if( userAgent.Find("68K") != 0 )
        os = osMac68k;
    else if( userAgent.Find("ppc") != 0 )
        os = osMacPPC;
    uniqueness = uNo;
    domainType = dtENotSet;
}
else if( checkUserAgent, "PRODIGY", brProdigy, osUnknown) ) {
    uniqueness = uNO;
    domainType = dtProdigy;
}
else if( checkUserAgent, "Delphi", brDelphi, osUnknown) ) {
    uniqueness = uNo;
    domainType = dtDelphi;
}
else if( browser == Unknown ) {
    TRACE["unknown useragent"];
    if( !isOS(userAgent))
        ;
    }
    if( userAgent.Find("-via proxy") != 0 ) {
        proxy = TRUE;
        if( uniqueness == unknown )
            uniqueness = uNo;
        }
    }

```

**HIGHLY  
CONFIDENTIAL**

DC 069490



```
// location.cpp
#include "stdafx.h"
#include "object.h"
#include "d/toolkit/mapdata.h"
#include "d/toolkit/trutil.h"

// next line should be in tsutil.h
extern CountryTimezoneMap mapCountryTimezones;

struct tsDaylightSavings {
    tsDaylightSavings() {
        TIME_ZONE_INFORMATION ti;
        DWORD r = GetTimezoneInformation(&ti);
        daylightSavings = r == TIME_ZONE_ID_DAYLIGHT;
    }
};

BOOL daylightSavings() {
    tsDaylightSavings ds;
    return ds.daylightSavings;
}

// Location::userRelativeTime( time_t timeRelative )
{
    int utc_offset;
    int daylight_bias;

    if (country == 356) {
        if (getStaticTimezoneInfo(&utc_offset, &daylight_bias))
            return FALSE;
        else if (country == 0) {
            return FALSE;
        }
        else {
            DWORD dwBias;
            if (mapCountryTimezones.Lookup(country, dwBias))
                return FALSE;
            utc_offset = LOWORD(dwBias);
            daylight_bias = HIWORD(dwBias);
        }
    }

    time_t ctime;

    // If timeRelative == 0, this assumes that they want the time
    // relative to the current time
    ctime = timeRelative;
    if (!ctime)
        ctime = time();

    if (ds.daylightSavings && daylight_bias != TZ_BIAS_UNDEFINED)
        ctime += daylight_bias * 60 * 60;
    else
        ctime += utc_offset * 60 * 60;

    return gmtime(&ctime);
}
```

DC 069491  
HIGHLY  
CONFIDENTIAL

03-Jan-1998 17:04

```

REQUEST.M
// request.h
//
// #ifndef REQUEST_M_
// #define REQUEST_M_
//
// #include "/d/toolkit/sock.h"
//
// enum Verb { UNKNOWN, GET, HEAD, POST };
//
// class Connection;
//
// class Request
// {
// public:
//     Request(Connection *c, Verb v,
//              const char *requestText,
//              const sockaddr_in &from);
//
//     virtual void service();
//
//     DWORD GetIP() const { return userIP; }
//     const char *GetRequest() const { return request; }
//     Connection *GetConn() const { return c; }
//
//     void sendInternalError();
//
// protected:
//     BOOL sendFile(const char *fileName, const char *insertStr = 0);
//
//     Connection *c;
//     const char *request;
//     Verb v;
//     CString fileName;
//     DWORD userIP;
// };
//
// void sendError(Connection *c, const char *msg, const char *headerField = 0);
//
// #endif

```

HIGHLY  
CONFIDENTIAL

DC 069488

```
// header.cpp
//
#include "stdafx.h"
#include "object.h"
#include "d/cookie/af_util.h"

const char browser[] = "User-Agent:";

void message(const char *)
{
    if (browser != "unknown")
        return FALSE;

    int i = strlen(pat);
    if (userAgent.botc() == pat) {
        browser = b;
        os = o;
        const char *p = userAgent;
        p += i;
        if (p) {
            if (verip == 1)
                return TRUE;
            return FALSE;
        }
        return FALSE;
    }

    static void match(os, const char *userAgent, const char *pat, os o)
    {
        if (strstr(userAgent, pat) != 0)
            os = o;
    }

    void User::InitOS(const CString& userAgent)
    {
        if (userAgent.Find("X11") != 0) {
            os = osUnixOther;
            matches, userAgent, "SunOS", osUnixSun);
            matches, userAgent, "HP-UX", osUnixHP);
            matches, userAgent, "Linux", osUnixLinux);
            matches, userAgent, "OSF", osUnixOSF);
            matches, userAgent, "AIX", osUnixAIX);
            matches, userAgent, "Irix", osUnixIrix);
        }
        else if (userAgent.Find("Windows") != 0) {
            if (userAgent.Find("386") != 0)
                userAgent.Find("95") != 0
            }
        }
        {
            os = osWin32;
        }
        else {
            os = osWin16;
        }
        if (userAgent.Find("Win95") != 0) {
            os = osWin32;
        }
        else if (userAgent.Find("Win16") != 0) {
            os = osWin16;
        }
        else if (userAgent.Find("Macintosh") != 0) {
            os = osMac;
            matches, userAgent, "PPC", osMacPPC);
            matches, userAgent, "68K", osMac68K);
        }
        else if (userAgent.Find("VMS") != 0) {
            os = osVMS;
        }
        else {
            os = osVMS;
        }
    }
}
```

DC 069489  
HIGHLY  
CONFIDENTIAL

```

// derive information about the user (from the request header)
void User::HeaderDerive(const char *requestHeader, char **):
{
    const char *ua = strstr(requestHeader, "User-Agent:");
    if (ua == 0) {
        // if no user agent field, something weird is
        // don't know much about, don't assume unique.
        uniqueness = unlikely;
    }
    else {
        ua += 11;
        while (*ua == ' ')
            ua++;
        const char *p = strchr(ua, '(');
        if (p) {
            CString userAgent(tu, p - ua);
            if (userAgent.Left(18) == "Mozilla/") {
                browser = browserMosaic;
                if (ver((const char *) userAgent + 18);
                    // OS
                    if (tos(userAgent))
                        if (ver((const char *) userAgent + 12);
                            browser = browserMSA;
                            if (ver((const char *) userAgent + 12);
                                // OS
                                if (match(tos, userAgent, "Windows", oswin);
                                    match(tos, userAgent, "X11", oswinUnknown);
                                    match(tos, userAgent, "X Window", oswinUnknown);
                                    match(tos, userAgent,
                                        else if (strncmp(userAgent, "iVNC/", 6) == 0) {
                                            browser = browser;
                                            uniqueness = who;
                                            domainType = dtADU;
                                            if (ver((const char *) userAgent + 6);
                                                on = oswin;
                                            }
                                            else if (strncmp(userAgent, "noBrowser/", 10) == 0) {
                                                browser = browser;
                                                uniqueness = who;
                                                domainType = dtADU;
                                                if (ver((const char *) userAgent + 11);
                                                    os = oswin;
                                                }
                                            }
                                            else if (userAgent.Left(28) == "Microsoft Internet Explorer/")
                                                // Microsoft Internet Explorer/4.0
                                                browser = browserMicrosoft;
                                                if (ver((const char *) userAgent + 28);
                                                    os = oswin;
                                                    match(tos, userAgent, "Windows 95", oswin95);
                                                }
                                            }
                                            else if (userAgent.Left(18) == "Mozilla/") {
                                                browser = browserMosaic;
                                                if (ver((const char *) userAgent + 18);
                                                    os = oswin;
                                                    match(tos, userAgent, "Enhanced-Mosaic/") {
                                                        browser = browserEnhancedMosaic;
                                                        if (ver((const char *) userAgent + 16);
                                                            os = oswin;
                                                            if (userAgent.find("Win32") == 0)
                                                                os = oswin32;
                                                        }
                                                    }
                                            }
                                            else if (userAgent.Left(11) == "NetCruiser/") {
                                                if (ver((const char *) userAgent + 11);
                                                    browser = browserNetCruiser;
                                                    os = oswin;
                                                }
                                            }
                                        }
                                    }
                                }
                            }
                        }
                    }
                }
            }
        }
    }
}

```

23-Sep-1995 15:20

SERVER.N

// server.h

// General ad server startup stuff.

//

POOL startServer();

HIGHLY  
CONFIDENTIAL

DC 069486

STATUS.M

02-Jan-1996 14:24

Page 1(1)

// status.h

void setstatus(iconst char \*s);

extern int absent;

extern int jumped;

extern int totalabsent;

extern int totalabsenttime;

extern int timeOut;

extern int pooltimeOut;

extern int barrier, lander, test;

void latency(int n);

void absenttime(int n);

void absent();

DC 069487  
HIGHLY  
CONFIDENTIAL

11-Jan-1996 13:25

REQUEST.M

getrequest.h

```
{ #defined GETREQUEST_M_
#define GETREQUEST_M_
```

```
include "request.h"
include "objects.h"
```

```
use GetRequest : public Request
```

```
public:
    GetRequest(Connection *C, Verb V,
```

```
const char *requestText,
```

```
const sockAddr_int from);
```

```
Request(C, V, requestText, from) { }
```

```
virtual void service();
```

```
protected:
```

```
void whoAmI();
```

```
void jumpWhere(const char *from);
```

```
void sendId(const char *from);
```

```
void activity(const char *activityStr); // Netscape 2.0 frames
```

```
void sendFrame(const char *from);
```

```
void takeJump(const char *from);
```

```
void sysState();
```

```
void send(Database db, Ad *ad, User *u);
```

```
// send info
```

```
void sendInfo(const char *url);
```

```
void el(const char *url);
```

```
endif
```

DX 50

HIGHLY  
CONFIDENTIAL

DC 069484

ACCORDING TO

16-Sep-1995 13:13

Page 1 (1)

// remembered.h

void remembered(ad \*ad, User \*u, const char \*fromDoc);

// returns Ad ID  
DnsId queryAdSent(User \*u, const char \*fromDoc);

DC 069485

HIGHLY  
CONFIDENTIAL